

# Designer & Pattern Partners Programs

Those creative individuals and companies who participate in National Nonwovens' Designer Programs often receive a great deal of attention within the quilting and crafting communities. Our Pattern Partner literature and website pages reach hundreds of quilt shops, craft stores, industry publications, and media specialist each season.

What qualifies a designer and/or pattern company? Although our goal is to keep the program *flexible, friendly, and fun*; there are several characteristics that makes a designing company a good fit for our program:

- 1) **Most importantly...**Designers sincerely endorse National Nonwovens' products, most often being WoolFelt®, bamboo XoticFelt®, and/or WoolWisps® rovings.
- 2) Companies have national exposure or are active in their local quilting/craft community.
- 3) Designers create original concepts or designs.

## Crediting National Nonwovens

Designers in our program must make a sincere effort to list National Nonwovens in their patterns and/or publication projects when one of our products is used in their designs. We also greatly appreciate when specific color names are listed. Those who enjoy your project will appreciate it too when they use your pattern!

If the format of the pattern, publication, or online promotion allows, please list our websites, [www.woolfelt.com](http://www.woolfelt.com) (wholesale) or [www.commonwealthfelt.com](http://www.commonwealthfelt.com) (online retail). Please list **800-333-3469** as the phone number.

## Pattern Partners are eligible to:

- Receive complementary samples (limits apply)
- Be listed on future hand-outs and on our website [www.nationalnonwovens.com/Applications/craft/patternpartners.htm](http://www.nationalnonwovens.com/Applications/craft/patternpartners.htm) or <http://www.nationalnonwovens.com/Applications/craft/projects.html>
- Display models in National Nonwovens' booth at tradeshow (conditions apply)
- Receive updates on new colors and styles.

If you are interested in becoming a Pattern Partner, please call National Nonwovens at 800-333-3469 or email Christin at [christin.henke@gmail.com](mailto:christin.henke@gmail.com).



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