

# FeltNews

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Winter 2014/2015



Lumenaris

## Gift Guide: Featuring Pre-Cut Felt Kits

Kits with pre-cut WoolFelt® are making felt-lovers of all ages jolly this year. Proof was evident at the 2014 *International Fall Quilt Market*. **Lumenaris** wowed attendees with their superb packaging and high quality. The **Artsi2** booth made people stop

in their tracks because of the unique, artistic designs. **Grab 'n Go Kits** impressed with their variety and easy-to-complete projects.

Why are these kits popular? They're perfect! Perfect to stock in your store, perfect to stuff in a holiday stocking, and perfect to buy for yourself. Here's a short guide to where you can get your pre-cut kits, many contain everything you'll need to complete the project, including the needle!



Annelle's Originals

**Annelle's Originals.** Annelle Holzman's *Mini-Me Kits* with pocket, pre-cut WoolFelt®, and hanger are extremely popular with her many customers and students. Mini-Me's began as gifts for Annelle's nieces and nephews. She incorporated a pocket so gift cards, money, or candy could be stuffed inside. The completed projects

are only 4" so they are easy to mail and the holiday designs can be Christmas ornament keepsakes. Other popular pre-cut felt kits are her large wall hangings, including the *Grateful Hearts* shown here.

Contact: [www.annellesoriginals.com](http://www.annellesoriginals.com)



Artsi2

**Artsi2.** When you complete a pre-cut felt kit project from Artsi2, it will become a centerpiece on the tree or anywhere in the home. Owner and designer Karen Raum incorporates her love of different styles into her kits; including folk art, contemporary, primitive, and whimsical. Her projects are unique, artistic, and beautiful. Shown here is a *Rooster Wall Hanging* and a *Snow Man Ornament*. It's one of three different snow men ornaments, all of which come together in the *Snow People Ornaments Kit* with precision cut wool felt pieces, floss, needle, instructions and pom-poms for a hat.

Contact: [www.artsi2.com](http://www.artsi2.com).

**Grab 'n Go Kits.** If you're looking for an affordable kit project that someone on any skill level can complete, then Grab 'n Go has a kit for you. Owner Michelle Civetti has a kit for every occasion and includes everything you'll need in the kit, including: pre-cut WoolFelt® pieces and background, DMC floss, needle, embellishments and stitching instructions.

Contact: [www.grabngokits.com](http://www.grabngokits.com)



Artsi2



Grab 'n Go Kits

**Lumenaris™.** What you will notice first about the Lumenaris kits are that they have tremendous shelf appeal thanks to their superb boxed packaging, giving them an irresistible "WOW" factor. Lumenaris' mission is to "build products that bring families together." The kits make wonderful birthday, anniversary, or Christmas gifts. Everything you need to start is right in the package including all cut WoolFelt®, stuffing for those items which are stuffed, floss, a needle and instructions.

Contact: [www.lumenaris.com](http://www.lumenaris.com)



Lumenaris