

## Online With Etsy

**“Your place to buy and sell all things handmade”**

Remember two decades ago when “brick and mortar” stores were the only place to buy products? E-Commerce shopping and corporations like **eBay** permanently changed the way we shop.

**Etsy**, a website where you can buy and sell handmade goods directly from people all over the world, entered the e-commerce marketplace in 2005. Craft fairs were no longer the only place to purchase homemade items. Today, selling handmade items online has evolved into an entire new selling platform. In fact, **Amazon** just launched its **Handmade at Amazon** e-commerce store.

Many traditional “brick and mortar” stores are noticing a positive affect from the increased demand for homemade goods sparked by **Etsy**. A new generation of sewers are seeking out shops so they can touch and see the fabrics, talk with knowledgeable store clerks, take classes, and spend time with friends.

National Nonwovens values ALL our customers who own shops, both traditional and online. Shown here is a sampling of some of the entrepreneurs who transform our felt into amazing products and patterns to sell directly from their Etsy shop.

### Etsy Designer Spotlight



#### Mary Elizabeth & Gary Martin, Pinetree Studios

Shop: PinetreeStudiosStore “E-Patterns for penny rugs, table runners, etc.”

Mary Elizabeth and Gary are artists and designers. Mary Elizabeth is a Certified Zentangle Teacher (CZT) and creates unique drawings that are used in wood block art and vinyl art for wood and fabric. Mary Elizabeth is also the designer for all the E-Patterns.



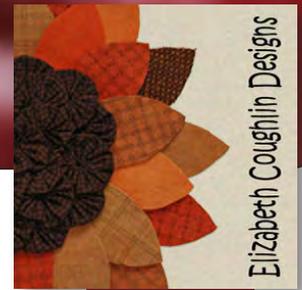
#### Mary Courtemanche, Felt Loose & Fancy Free

Shop: FeltLooseFancyFree. “Playful Felt Board Story Sets for Kids”

A former book publishing professional turned stay-at-home mom, Mary’s mission is to make toys that will provide lasting entertainment value for children—promoting literacy, imagination, and learning, all in one playful pouch.

#### .... More Featured Etsy Shops (listed by shop name and description)

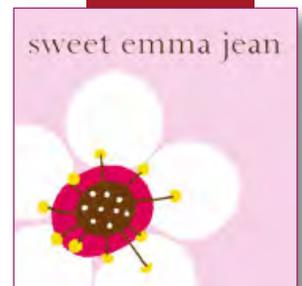
- 1 **ecoughlinedesigns**. (formerly Busy Bee Stitches) Patterns and handmade folkart
- 2 **TheSewingLoft**. PDF Sewing Patterns & DIY Tutorial Style Crafts
- 3 **sweetemmajean**. Supplier of fine wool felt and original patterns
- 4 **whileshenaps**. (Abby Glassenberg Designs) Easy to follow sewing patterns for stuffed animals
- 5 **woolhearts**. Wool Felt Blend Fabrics, Patterns, Kits, Die Cut Felts



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