

## Designer Spotlight

**Larissa Holland**, mmmcrafts

Larissa started blogging her creative crafting life in 2008. Later that year she opened her Etsy shop with a single pattern (Katy Kitty) as a way to support her craft supply habit. Most of her pattern designs come from handmade gifts that she makes for others. "I love to share the excitement of making something adorable or beautiful with others," says Larissa. "I take a lot of time with my patterns to make sure they are perfectly clear and accurate." Her background in print design comes in handy because she draws all her own diagrams digitally and takes all her own photos. "I love the process of pattern making, drawing my inspiration for crafting from music, books, folk tales and God's wondrous creation."



Mmmcrafts  
Arts/Humanities Website

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mmmcrafts patterns and projects are also on [craftsy](#), [flickr](#), [feedburner](#), and [bloglovin'](#)

## Megan Hunt, Princess Lasertron and Hello Holiday

Megan started her career working as a wedding designer, creating dresses and bouquets for hundreds of brides each year. After being in the wedding industry for years, she found her real interest was on the business side and started sharing her experiences as a small business owner in books and speaking gigs around the country. In 2005, Megan started her Princess Lasertron business and designed the first felt bouquets in the wedding market. Megan's combination of handcrafted design and business prowess with a dash of magic has earned her cult celebrity status in the wedding industry. Since 2005, Princess Lasertron has grown to serve over 300 brides each year. One of her main focuses today is Hello Holiday, a womenswear e-commerce startup that she co-founded.



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- [princesslasertron.com](http://princesslasertron.com)
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Keep up with Megan on her blog and Instagram.

