



P.O. Box 150,
Easthampton, MA 01027
800-333-3469
sales@nationalnonwovens.com
www.nationalnonwovens.com



In this issue...

Felting with Rovings P.1-3 Education Felt Products P.3
Roving Projects P.2-3 Treats & Gossip P.4



WoolWisps® Roving.
Brilliant Brights 6-pack.
Style: FIB006. Fiber:
100% Merino wool.



Felting with Rovings

Experience a fiber art form that is both ancient and contemporary

As most of our customers know, National Nonwovens (originally called National Felt Company) has been manufacturing felt from wool fibers since 1905. What they may not realize is that in addition to **making felt**, National Nonwovens also sells fibers for **felt making**.

Fiber artists and crafters call the felt making process **felting**. Needle felting and wet felting are the two main techniques used for creating DIY felt. The histories of these processes range from ancient to contemporary and have inspired many artistic variations and outcomes.



WoolWisps® Roving.
Fiber: 100% Merino wool. Style:
FIB006. Color: Blue Tulip 0519

Most sources trace the origin of **needle felting** as a craft and art form back to the 1980s. This is not to be confused with felt produced in the needlepunching nonwoven

Those in the Fiber Arts and Crafting Industries call those soft strands of fibers **rovings**. Rovings usually consist of wool fibers. At National Nonwovens, we sell 100% wool rovings along with rovings made from a specialty wool-rayon blend based on the same wool-rayon blend expertise that goes into our wool-rayon blend WoolFelt®. We even sell the blended-wool rovings in the same colors as our WoolFelt® Style TOY002 (see picture on the left).

manufacturing process at a textile mill. That process had been around for well over a century. In fact, National Felt Company was the first in the United States to import European needlepunch equipment. Interestingly, the needles used in the manufacturing process are extremely similar to the needles used in the needle felting process.



Needle felting needles sold at National Nonwovens.

Continued on page 2



ShadedWisps® Roving.
Fiber: wool-rayon blend. Style:
FIB002. Color: Cotton Candy 0905
(same as WoolFelt® Style TOY002)

What's New?

1. (left) Updated WoolFelt® Color Card Style TOY002
2. (center) Art & Education Binder with Color Cards. (receive when Level 2 of Customer Loyalty Program is attained)
3. (right) 2017 WoolFelt® Colors - Throwbacks & New Beginnings (see page 4 for more details)

