



Felt and Rovings Kits, *a great introduction to roving*

new! Hemlock Forest Fairy and Unicorn Kits from Heidi Boyd

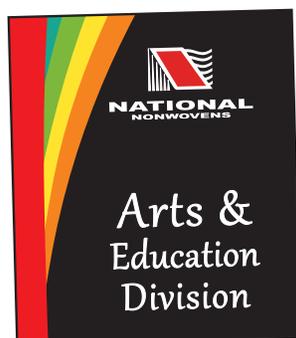
Ordering one of Heidi Boyd's new kits containing WoolFelt® and WoolWisps® is a great way to try out rovings. Heidi encourages you to "unlock a magical world" with her *Hemlock Forest Faeries and Unicorns*. It's easy to share the gift of creativity with one of these easy to stitch all-inclusive kits. Bring your doll to life with a few simple embroidery stitches. The kits include the rovings and everything else you need to make the project except scissors.

To order, go to heidiboyd.com



Felt Products *for* Education

Learn about the products from the other side of the Arts & Education Division



National Nonwovens announced earlier this year that its *Craft & Hobby Division* is now the *Arts & Education Division*, a change reflecting our commitment to continue to serve its customers in the growing creative textile art markets and in the education

sectors. Usually our focus in this newsletter is on our products and customers in the creative markets. Now we would like to turn the spotlight to the other side of the division, the "Education" side.

Customers in the education sectors differ from those in the textile arts industry because instead of being retailers and designers, they are typically school districts, teachers, and manufacturers. Each of these customer types has different requirements and National Nonwovens delivers felt products based on their unique needs.

The Los Angeles School District has a long history of awarding National Nonwovens its contract for felt products. National Nonwovens proudly introduces students to the joys of working with natural fibers by providing quality WoolFelt® to the schools.

National Nonwovens also works directly with teachers and provides both WoolFelt® and acrylic FiestaFelt® for camps and classes. The young students in these classes not only learn new skills, but also improve eye-hand coordination and benefit from the therapeutic qualities that learning a craft provides.

National Nonwovens also plays an important role in schools by being part of products promoting school spirit and

tradition. Our wool blend felts and stiffened felt are ideal for varsity

letters, emblems, banners, pennants, and stadium blankets. We are a proud supplier to the top manufacturers in this industry, with our **WoolFelt® style WCF003** and **ShenilleAppeal® CHN003** that come in popular collegiate colors.

For decades, National Nonwovens' felt products have been providing opportunities for hands-on learning and brightening schools. It's a tradition well deserving of the spotlight now and in the future.



Color Swatch Cards for the Education Sectors, including WoolFelt® WCF003 for athletic felt and ShenilleAppeal® CHN003® stiffened felt.