

*You're Invited!*

Please visit National Nonwovens' **Booth #658 at Fall Quilt Market** in Houston, October 25 -27.

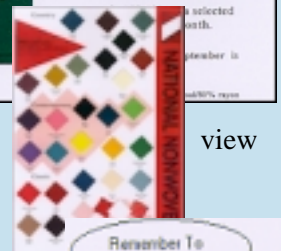
Our gorgeous WoolFelt® colors will be on display along with new models from the industry's top designers. Come and discover the wide array of WoolFelt® projects and get inspired to boost your sales with fresh ideas and timeless favorites.

**Rediscover the WoolFelt® Website!**

Discover what's on the WoolFelt® website! [www.woolfelt.com](http://www.woolfelt.com) is actually a "backdoor" URL to National Nonwovens' main site that takes you directly to the fabric section where WoolFelt® is highlighted along with Fiesta Felt® and FeltSooSoft®.

Here is what you'll find upon entering [www.woolfelt.com](http://www.woolfelt.com)

1. **An overview** of all your felt choices
2. **Color offerings:** click on the "thumbnail" color cards and our wide range of color selections. Note: colors may appear different on screen and in print
3. **Franny's Features:** Let our mascot, Franny Felt, show you our **Color of the Month** where you can save 5% on select shade each month, and our downloadable **Sherpa Instructions** for the boiled wool look.
4. **Pattern Partners** – This massive section lists our Pattern Partners. You can peruse their biographies, see sample of their designs, and obtain their contact information.



Although you can not place your orders through our website, all our contact information is listed so you can quickly and efficiently reach one of our friendly Customer Service Representatives. Enjoy yourself and happy browsing!



**Designer Spotlight**

*Crawford Designs, Barbara Crawford*

Barbara has always tried to work in fields that could keep her designing and creating. After having children, staying home become priority so she reinvented herself again and subcontracted herself out to a local pattern and doll shop.

Soon she developed her own line of patterns for dolls. Today, she has branched out to hand appliqué patterns using WoolFelt® and teaching seminars and workshops. She has three popular seminars that are always standing room only in which she discusses WoolFelt® and how to work with it. Crawford Designs has also digitized embroidery onto WoolFelt®. The ideas are endless! Recently a new designer was added to their company, daughter Sarah Wilson. She has an educational background in Art and Music



which is really apparent from her wonderful color choices and rhythm and flow of her designs. They love working with WoolFelt® because "the patterns are not only easy to make, but a lot of fun too!" **Contact: [www.dolls-n-stuff.com](http://www.dolls-n-stuff.com) • 816-413-8506.**

